

## **Tigerair Taiwan and Travelport announce new global agreement**

19 November 2015

Travelport (NYSE:TVPT), a leading Travel Commerce Platform providing distribution, technology, payment and other solutions for the global travel and tourism industry, and Tigerair Taiwan, the first Low Cost Carrier (LCC) based in Taiwan, today jointly announce their first ever global content and merchandising agreement.

The new multi-year agreement will enable Travelport-connected travel agents worldwide to search and book Tigerair Taiwan's services via Travelport's innovative Travel Commerce Platform. With this agreement Tigerair Taiwan will also become the latest airline and the third LCC in Asia to sign up for Travelport's Rich Content and Branding technology, a key component of its industry-leading Travelport Merchandising solutions. More than 120 airlines have already signed-on for Rich Content and Branding, which enable carriers to more effectively control how their flights and ancillaries are visually presented and described on travel agency screens, in a similar way to the airline's own website experience.

As Tigerair Taiwan expands across North Asia and Southeast Asia, the travel agency channel will become an increasingly important part of its growth strategy. Travelport is Tigerair Taiwan's key global distribution partner.

Ai-Ling Ng, Chief Commercial Officer, Tigerair Taiwan, commented: "Tigerair Taiwan is embarking on an expansion drive. We are doubling the size of our fleet by the end of this year. And our routes are all non-domestic, which means we need to project our brand strongly across to all our regional markets in order to grow our market share. We believe that Travelport's global network and its Rich Content and Branding solution will help us to achieve those objectives."

Damian Hickey, Vice President, Asia Pacific and Global Sales Strategy, Air Commerce, Travelport, added: "We are very pleased to have signed this agreement with Tigerair Taiwan. I am confident that they will be able to fully leverage Travelport's global reach to grow their bookings via our Travel Commerce Platform, while projecting their brand across their target markets with our Rich Content and Branding technology."